

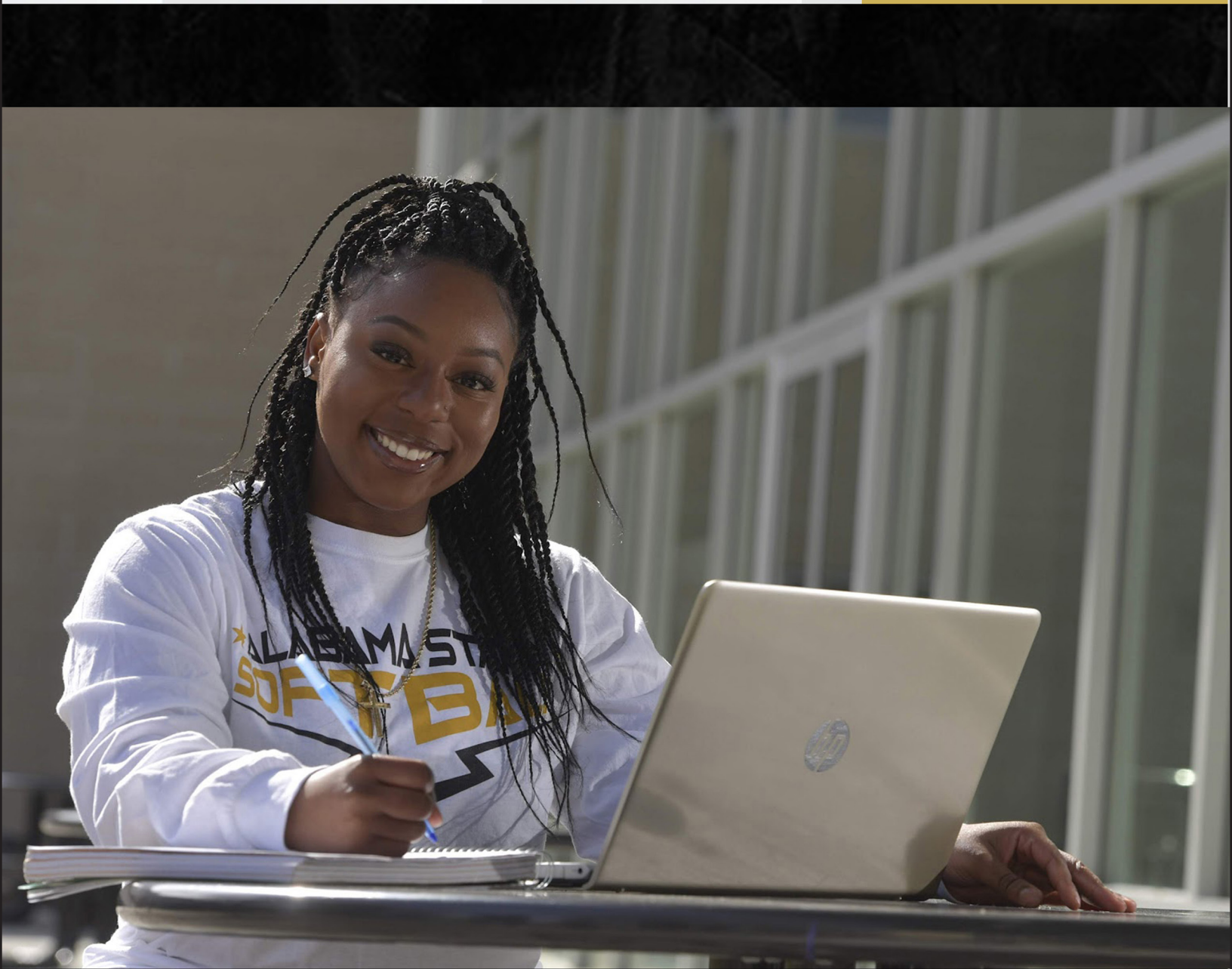
ALABAMA STATE UNIVERSITY

ASU

ALABAMA STATE UNIVERSITY

ANNUAL FUNDRAISING REPORT 2023

915 S. JACKSON ST., MONTGOMERY, AL 36104





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## Alabama State University History and Tradition

Alabama State University's 157-year history is a legacy of perseverance, progress and promise. The ASU movement began with the impetus to establish a school for Black Alabamians. The Civil War resulted in not only the end of slavery, but also in the opportunity for Blacks to have the right to education. With the Northern victory, Black Southerners, with the assistance of Northern white missionaries and the leaders of African-American churches, set out to establish educational institutions for the freedmen. ASU was born in that movement.

ASU is the global entity it is today because of the fortitude of nine freed slaves from Marion, Ala., who sought to build a school for African Americans previously denied the right to an education. The foresight of these men, now remembered as the "Marion Nine," created what is now known as Alabama State University.

The Marion Nine included Joey P. Pinch, Thomas Speed, Nicholas Dale, James Childs, Thomas Lee, John Freeman, Nathan Levert, David Harris and Alexander H. Curtis. These co-founders and original trustees, with assistance from Marion community members, raised \$500 for land, and on July 18, 1867, filed incorporation papers to establish the Lincoln Normal School at Marion.

The Lincoln School opened its doors on November 13, 1867, with 113 students. In 1873, this predecessor of Alabama State University became the nation's first state-sponsored liberal arts institution for the higher education of Blacks, beginning ASU's rich history as a "Teacher's College."

## Our Vision

Alabama State University will achieve global recognition through excellence in teaching, research and service. ASU will advance its current Carnegie Classification to a Doctoral/Professional University. ASU aspires to be a national leader in developing students through a transformational educational experience with global impact. As a community builder and partner, ASU will continue to have a measurable impact on society through innovative education and scholarly research.

## Our Mission

Alabama State University is a student-centered public HBCU committed to excellence in teaching, research and service. ASU provides a nurturing, holistic learning environment focused on developing students, on campus and virtually, to be global change agents. ASU embraces CommUniversity and philanthropy to create dynamic relationships for positive community impact.



# LETTER FROM THE PRESIDENT



**Dr. Quinton T. Ross, Jr.**  
President  
Alabama State University

Dear ASU Philanthropists,

It is with heartfelt gratitude that I present to you the Alabama State University 2023 Fundraising Report. Your unwavering support for our scholars and your dedication to enriching the learning environment at ASU have made an extraordinary impact. Because of you, our students and faculty are thriving, and academic excellence continues to flourish in ways that would not be possible without your generosity.

Our students come from over 41 states and 21 countries, bringing with them dreams and aspirations that stretch far beyond the classroom. Your belief in their potential has allowed us to provide them with the tools, resources, and opportunities to not only succeed but to excel.

As we continue to execute the ASU Focus 2030 Strategic Plan, we remain steadfast in our commitment to offering a transformational educational experience that reaches across borders and cultures. Your contributions have been the cornerstone of this journey, creating scholarships and partnerships that are directly translating into student success, academic innovation, and a stronger community.

Thanks to your generosity, Alabama State University continues to honor the legacy of our founding fathers while charting new paths for the future. You are not just making a donation; you are shaping the lives of future leaders and helping to fulfill dreams that will resonate for generations to come.

With gratitude,

Dr. Quinton T. Ross, Jr.  
President, Alabama State University

# LETTER FROM THE EXECUTIVE DIRECTOR



**Colonel (Ret.) Gregory L. Clark**  
Vice President for Institutional Advancement  
& Executive Director of Foundation

Dear Supporters,

Welcome to the Alabama State University 2023 Fundraising Report!

This past year has been nothing short of extraordinary, thanks to the unwavering generosity of our alumni, friends, and corporate partners. Your commitment and support have empowered us to extend financial aid to more than 200 deserving students, opening doors to opportunities that would have otherwise remained out of reach.

At Alabama State University, we are privileged to witness the profound impact of your donations firsthand. Many of the students you have supported are first-generation college students—trailblazers in their families. These young men and women are boldly stepping into uncharted territory, pursuing higher education not only to achieve their personal career goals but also to create a lasting legacy of prosperity for their families. They are navigating the challenges of college life without the guiding blueprint passed down from parents or siblings, forging a new path toward generational success. In doing so, they are quite literally making history here at Alabama State University.

We are deeply grateful for your dedication to Alabama State University. Your belief in our mission and your commitment to our students are helping to build a stronger, more vibrant community where excellence thrives. The seeds you have sown through your support are blossoming into a brighter future for the entire ASU community.

Thank you for your steadfast commitment to making education accessible and impactful for all.

With heartfelt appreciation,

Colonel (Ret.) Gregory L. Clark  
Vice President for Institutional Advancement & Executive Director of Foundation



# ASU Board of Trustee Members

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### *Treasurer*

Retired Assistant Audit Director

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### *Assistant Treasurer*

Vice President, HR Technology Services

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## **Ms. Maya McKenzie, Esq. '13**

### *Secretary*

Council

Entertainment Software Association

## **Dr. Wislene Guiney '97**

### *Assistant Secretary*

School Improvement Specialist

Metropolitan Regional Education Service Agency



# Board of Directors

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Alabama State University

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*Divisional Underwriting Manager*

Guaranteed Rate

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*ASU National Alumni Association President*

Portfolio Manager

Department of Defense

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*Founder/Managing Member*

Harden Holdings, LLC

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*Director of Alumni Relations (Non-Voting Member)*

Alabama State University

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*Chief Financial Officer*

Birmingham Public Library

**Dr. Gwendolyn Benson '73**

*Retired Associate Dean, College of Education*

Georgia State University

**Mr. Michael German '72**

*Principal*

Broadview America

**Ms. Nikki Manus '02**

*Strategy Realization Project Manager*

Sallie Mae

**Col. (Ret) Gregory L. Clark**

*Executive Director (Non-Voting Member)*

Alabama State University



**HORNET**



**STATE OF MIND**

# The Montgomery Alumni Chapter Awards \$11,400 to Support ASU Scholars

The Montgomery Alumni Chapter (MAC) of Alabama State University's alumni awarded \$11,400 in scholarships to support 11 students for the 2023-24 school year. The Montgomery County chapter has awarded student scholarships for several years to help students reduce costs as they pursue their education.

MAC President Pamela D. West said the scholarships help level the playing field and ensure financial constraints don't bench talented students.

"Our Scholarships are like the MVP awards of education. They open doors for students, just like a winning touchdown opens up the game for our Hornets," West said. "It's like giving every student a fair shot regardless of their economic background."

Eight students received the *John Garrick Hardy* Scholarship, valued at \$1,200 each, and three students received the Montgomery Alumni Chapter Book Scholarship, totaling \$600 each. Recognized for exemplary academic excellence and good citizenship, the recipients include:

**Jared Shelling**, a senior majoring in Computer Information Systems

**Kenson Webb**, a sophomore majoring in Biology Pre-Health

**Jasmine Jackson**, senior majoring in Biology

**Ferrin Lewis**, a junior majoring in Criminal Justice

**Jalisha Moore**, a junior majoring in Rehabilitation Services

**Jazmine Moorer**, a sophomore majoring in Rehabilitation Services

**Michaela McKenzie**, a senior majoring in Dance

**Trey Johnson**, a junior majoring in Rehabilitation Services

**Virginia Hail**, a sophomore majoring in Psychology

**Isaiah Brunson**, a sophomore majoring in Accounting

**Ashtyn Smith**, a freshman majoring in Forensic Science



**“The purpose of the MAC Scholarship Committee is to fulfill one of my favorite quotes by Dr. Maya Angelou --‘be a rainbow in someone else’s cloud.’”**

**- MAC Scholarship Committee Co-Chair Amy Perry** noted the scholarships are a component of the chapter’s commitment to service with fewer debts.

**“As an alumna of Alabama State University, I believe in giving back and providing the support necessary to help others on their journey to success,”** said Steele. **“When we work as a team to support our future generation of leaders, we are providing opportunities for them to continue their academic journey toward receiving their degrees and becoming a pillar in their careers and community.”**

**- Dr. Cynthia Steele, Instructor of Reading in Advancement Studies,** expressed gratitude for the chapter’s generosity, which assists students to matriculate

# Coca-Cola Commits \$2 Million for University Advancement



A new partnership between Alabama State University and Montgomery Coca-Cola Bottling Company United can bring more than \$2 million in cash and in-kind gifts to the University.

While \$200,000 in cash was presented to the University for scholarships, new things such as a recycling program, a new workout facility with state-of-the-art equipment, and an 18-wheeler truck for the Mighty Marching Hornets band will be provided over the next five years.

Vice President for Institutional Advancement, Col. (Ret.) Gregory L. Clark, was entrusted by Alabama State University President Quinton T. Ross, Jr., Ed.D., to negotiate a fruitful deal to benefit the students of Alabama State University.

“At the end of the day, we wanted to make sure that we partnered with someone who had student success at the top of their priorities,” Clark said. “With this effort, Coca-Cola United came out on top. They really showed a commitment to student success at Alabama State University, and that’s someone we want to be married to in this partnership.”

This is not the first deal between Alabama State University and Coca-Cola United. Coca-Cola has served as Alabama State University’s vending partner for the past 10 years, as evidenced by the dozens of Coca-Cola vending machines placed in almost every building.

In the previous deal with the University, Coca-Cola donated \$100,000. The new contract has a balanced focus on both carbonated drinks and bottled water due to a change in the beverages consumed by the student population. According to Clark, the new campus developments have already begun. The 18-wheeler truck is expected to make its debut in the next few weeks, while remodeling on the new workout facility is in the works. Dual enrollment scholarships will also be awarded to students who are struggling financially.

Clark’s goal is that Alabama State University will be able to negotiate a higher amount of money to be used in flourishing student success.



# First-Generation Students to Benefit from Alumnus' \$155K Planned Gift



A \$155,000-plus planned gift from Dr. Wislene Guiney ('97), a new member of Alabama State University's Marion Society, will provide first-generation students access to education for years to come.

"I am a first-generation high school and college graduate, and a daughter of a Haitian immigrant. Alabama State definitely changed the trajectory of my life and my family's life. When I thought about my estate planning, I knew I wanted to include Alabama State University to establish a legacy for future first-generation students like me," said Guiney, a certified School Improvement Specialist in Atlanta.

The \$2,500 needs-based scholarship will be awarded annually to two first-generation college students (one male and one female) earning a 2.8 GPA or higher.

"I hope this scholarship will afford young men and women the opportunity to break barriers and generational curses with their families. I hope the recipients of this scholarship will strive for excellence to achieve their educational and career goals. When they reach the point of graduating from ASU and becoming a contributing member of society, I hope they never forget ASU, that they will reach back to help other students," Guiney said.

## ASU LOVE

The 1997 graduate in Special Education credits her education from ASU for much of her success. Guiney has a long history in academics: she was a principal in the DeKalb County School District for 3 years, worked in the Atlanta Public Schools for 10 years, a school administrator in Atlanta for 5 years, and an instructional mentor for K-12 for 5 years in the Greater Atlanta area. She has received several awards and honors for her work in the educational realm.

Guiney encourages alumni and friends who are thinking about the legacy they want to leave behind to give to O' Mother Dear through estate planning.

"There should not be any amount too small to give. What you give could impact the lives of one, two, or a hundred students or more. So, giving back is a way to continue the legacy and to honor our ancestors," she said.



# ASU Awarded \$200K by Alabama Power Foundation to Support Community Workforce Development



**Alabama Power Company Foundation (APF)** has contributed a generous \$200,000 donation to support community workforce development initiatives through Alabama State University's "CommUniversity" partnership, first initiated by President Quinton T. Ross, Jr. ASU's vice president for Institutional Effectiveness, Strategic Initiatives, and Transformation, **Dr. Tanjula Petty**, stated that ASU is both gratified and excited by the APF's donation.

"These funds positively impact the University's 'Focus 2030 Strategic Plan' that is a roadmap for achieving ASU's vision to establish a robust ecosystem required to meet the challenges of a rapidly changing higher education landscape, including workforce development," Petty said. "These monies allow us to commit to building meaningful partnerships to support ASU's vision and contribute to the larger community."

## ALABAMA POWER MORE THAN A UTILITY

Alabama Power's vice president of Charitable Giving, **Staci Brown Brooks**, stated the company does much more than provide electricity to the state's consumers and businesses. The funding will support the creation of micro-credentials that are short, focused credentials designed to provide in-demand skills, know-how, and experience to people and corporate entities.

"For more than a century, Alabama Power employees have been committed to supporting the state's local communities in order to improve the quality of life for all Alabamians," Brooks said. "The Alabama Power Foundation, founded in 1989, is proud to continue this mission and support the communities we serve, which includes informing Alabama State University that it has been approved for \$200,000. We are proud to partner with ASU to support the communities you serve."

# Hyundai presents \$50,000 to ASU during Genesis GV70 Launch

Hyundai Motor Manufacturing Alabama (HMMA) presented Alabama State University with a check for \$50,000 in conjunction with the company's celebration of the start of production of its electrified Genesis GV70 in Montgomery. During a special presentation held at the Hyundai site, Brandon Ramirez, director of Corporate Responsibility and External Relations for Genesis, presented the check to support STEM scholarships as part of its "Genesis Gives" initiative, which supports STEM education and sports programming.

"With this donation, we look forward to seeing future Alabama State University grads joining the HMMA team," Ramirez said.

National, state and city dignitaries were in attendance, along with university representatives, including Joyce Loyd-Davis, DNP, senior director of Health Services, Col. (ret.) Gregory Clark, vice president of Institutional Advancement; Audrey Napier, Ph.D., associate professor of biology; Carl S. Pettis, Ph.D., provost and vice president of Academic Affairs; and Michelle Foster, Ph.D., associate dean of the College of Science, Technology, Engineering and Mathematics (C-STEM).

The university was acknowledged for its positive partnership with Hyundai and for its two-day COVID-19 vaccination clinic where the university's Health Services team inoculated more than 1,000 HMMA employees with the COVID-19 vaccine, under the leadership of Davis.

"This is a great day for Alabama State University," Clark said. "On behalf of President Quinton T. Ross, Jr. and the board of trustees, we would like to thank you for what you do to support Alabama State and for being a partner with the university. These dollars will immediately go to help our new engineering program. So, in a couple of years, we will be able to send you interns [to HMMA] and in about four years, we will send some graduates to Hyundai to keep these young men and women in the state of Alabama working. We are happy to be proud partners with Hyundai."





# Golden Class of 1973 Raises the Bar with \$250K+ Gift

Alabama State University's Golden Class of 1973 marked its 50th anniversary on May 4, 2023, with a reunion celebration on campus and the announcement of a historic \$253,000 gift for scholarship support and university strategic initiatives. The donation, which is the largest gift from a Golden Class in recent history, was presented during the Spring 2023

Commencement Reunion Brunch in the J. Garrick Hardy Student Center Ballroom.

“Our class wanted to raise the bar so people coming behind us will have something to work toward. This is only a down payment. The final check will be written in November when the Class of 1973 brings that amount to \$300,000. This gift is the Class of 1973’s way of helping O’ Mother Dear invest in the next generation of scholars,” said the Honorable Johnny Hardwick, Montgomery County Circuit Judge and Co-Chair of the 1973 Golden Anniversary. “We love our alma mater.”

President Quinton T. Ross, Jr. said the Golden Class of 1973 has shown their love and loyalty for their alma mater in so many ways, including by their generous support for scholarships and many other programs that enhance the ASU experience for students.

“The generations of alumni who walked our halls and studied in our classrooms when a lot of us had yet to start our higher education journey are the foundation of our culture. Thank you all for your continued support and laying that strong foundation that we continue to build upon today,” Ross said.

“This means a lot to ASU, for alumni to see the value of giving back...It’s paying it forward to allow our students to experience the same education of a lifetime that our Golden Class has experienced. I think their excitement and energy are an inspiration to those who want to see Alabama State University's legacy grow.”

Michael Washington, Chairman of Finance for the Class of 1973 and the owner of Division 12 Consultants, issued a challenge to the Class of 1974 and every following Golden Class.

“We are going to reset the \$300,000 we hope to give later this year. So, I charge you to do better than our Class in giving back to an institution that has given you so much. We want to keep the bar high. With the vision that Dr. Ross has for this institution, he needs support not only from our class but the entire community as well. If we want the best and to remain a first-class institution, we have to support that with finances and with encouragement,” said Washington whose sister, brother and daughter are also ASU graduates.

The Golden Class Reunion/Brunch is an annual event honoring alumni who return to celebrate their 50-year class reunion and walk across the graduation stage for the second time to be honored as being members of ASU’s Golden Class.

# ASU Individual Donor List 2023

## \$25,000 - \$49,999

Anne Walthall  
Courtney J. Stewart

## \$10,000 - \$24,999

Christopher Spencer  
Cindy L. Burgess  
Joyah Pugh  
Napoleon Bracy  
Phillip Ensler  
Quinton T. Ross  
Sussie D. Prater  
Virginia C. Thomas

## \$5,000 - \$9,999

Adrienne Anderson  
Annette Brooks Quarles  
Bama State Society  
Bobby J. Player  
Catherine Wright  
Clarence Robinson  
Derrick S. Brown  
Eugene Dacus  
IBM International Foundation  
Robert F. Turk  
Thomas Catchings  
Thomas Miree  
Warren Averett Companies, LLC



# ASU Individual Donor List 2023

## \$2,500 - \$4,999

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Brandon Hurst	Jawanda L. West	Paulette Edwards
Brenda Kendrick-Curtis	John Andrews	Robert K. Barnett
Carl S. Pettis	Johnny Hardwick	Timothy Tomlinson
Carrie D. Harris	Kenneth L. Thomas	William B. Cossey
Charles S. Hill	La'Keshia Parks	Mario J. Lumzy
Constance Oates Taylor	Larry K. Mack	Matt McGreevy
Earnest L. Taylor	Lela M. Roberts Warren	Maya A. McKenzie
Howard L. Watkins	Marlyn D. Thompson	
James E. Daniel	Norman E. Carmichael	

## \$1,500 - \$2,499

Ashley Jones	Printes M. Duncan	Johnny J. Young	Mario J. Lumzy
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Corenthis B. Kelly	Elizabeth D. Ross	Kendra Greene	Perry Reynolds
Cornell Cummings	Evelyn A. Hodge	Laura Whitworth	Timothy D. Moore
Damein P. Baity	Gregory W. Reaves	Lindsay R. Harden	Washington T. Taylor
Deanna Neal	Jessica Poole	Marcus Barton	



# ASU Corporate Donors List 2023

## \$100,000 - \$500,000

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Bill and Melinda Gates Foundation  
City of Birmingham  
Coca-Cola Company  
Honda Motor Company, Inc.  
KPMG, LLP  
Montgomery County Commission  
Servis1st Bank  
Strada

## \$50,000 - \$99,999

Alabama Association of Realtors, Inc.  
HBCU Change, LLC  
Hyundai Motor America  
ModernaTX, Inc  
The University of Memphis  
Truist Bank

## \$25,000 - \$49,999

Black College Football Hall of Fame  
PGA Tour, Inc.  
The Aspire Sport Marketing  
Group, LLC  
The University of Texas at Austin  
Two Professors, Inc "College Hill  
Season 2"

## \$10,000 - \$24,999

ACLU of Alabama Foundation  
American Council On Education  
Barganier, Davis, Williams Architects  
Associated  
Best Robotics, Inc.  
Boostr, LLC  
Brothers Working Together DBA  
Bridge Builder Classic  
CanDex Solutions  
Collegiate Licensing Company  
Eddie Robinson Jr. Charitable Fund  
Gamma Sigma Chapter Spring '93

Hanger Charitable Foundation  
Hyundai Motor Manufacturing  
Alabama, LLC  
KP Cares Inc.  
Left Hand Right-Hand Foundation, Inc.  
Metro Atlanta Alumni  
Montgomery Airport Authority  
Office of the Commissioner of Baseball  
Paramount  
Price Waterhouse Coopers, LLP  
Texas Tech University

The Health Care Authority for  
Baptist Health  
The March Foundation  
The Oregon Community Foundation  
The Winestock Foundation, LLC  
Trades Futures  
Uniworld Group Inc. (UWG)  
US Orthopaedic Partners  
Webber Marketing & Consulting, LLC  
Wells Fargo Bank, N.A.  
Women In Golf Foundation, Inc.





# ASU Corporate Donors List 2023

## \$5,000 - \$9,999

Academy Sports + Outdoors  
Alabama Education Association  
American Federation of Government Employees  
Birmingham City Schools  
Community Foundation of Greater Birmingham  
Denmark Technical College  
Double Good  
Easter Seals Central Alabama  
Entertainment Software Association  
Friends of Theatre  
MLK Civic & Business Organization  
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Renasant Bank  
RiverSource Life Insurance Company  
Southern Aids Coalition  
Southwestern Athletic Conference  
Synovus Bank  
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Warren Averett Companies, LLC

## \$2,500 - \$4,999

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Capital Signs Group, LLC  
Catledge Land Management, Inc.  
Combined Federal Campaign (CFC)  
Cox Commercial Interiors, LLC  
Designer Smiles Dental Studio  
Enterprise Holdings  
Eventive Sports Properties, LLC  
Bruno Capital Building  
Georgia Tech  
Innovate Alabama  
Kamtek, Inc.  
Macon County Greyhound Park, Inc.  
Montgomery Public Schools  
Nat King Cole Society, Inc.  
National Public Radio, Inc.  
Parker Waller Insurance  
The Nat King Cole Society, Inc.  
The Vance Law Firm  
Viva Entertainment, LLC  
Volkert, Inc.  
Wasserman Media Group, LLC



# ASU Corporate Donors List 2023

## \$1,500 - \$2,499

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Cleveland Ohio Alumni Chapter  
Dayton Alumni Chapter  
Det-019 Alumni  
Dixie Electric Company, Inc.  
Gift of Life  
I.S.H. Property Investors, LLC  
Jefferson/Shelby County Metro  
Alumni Chapter  
Magic City Properties

JMontgomery County Commission  
Mullins Metropolitan Funeral Services  
Physiotherapy Corporation  
PLH Enterprises, LLC  
PMCOA, LLC  
TBD Foods, LLC  
The Judge Frank M. Johnson Jr. Institute  
The Tenacious Twelve  
Trenholm State Technical College  
United Supreme Council A.A.S.R., S.J.  
Charitable Foundation  
West Montgomery Action



## \$500 - \$1,499

18KT Gold (Spring 1982)  
2nd Chance Auto Sales  
African American Entrepreneurs  
Association, Inc.  
Alabama School of Fine Arts  
Alabama Teachers Credit Union  
Bailey Tabernacle CME Church  
Charles Schwab  
Church of God Pentecostal  
Crown Vision With Tee  
Sentry Insurance Foundation, Inc.

Driving Force Women's Golf Club  
First United Methodist Church  
Fresh Anointing House of Worship  
Genesee Intermediate School District  
HBCU National Center Foundation  
Health Services Inc.  
Heritage Barber & Style Shop, LLC  
Hutchinson Missionary Baptist Church  
Jackson Johnson Associates, Inc.  
LightFeather IO, LLC  
Sovereign 7 Spr 1996

Long Lewis Foundation, Inc.  
Melton, Espy & Williams, P.C.  
Montgomery City County Public Library  
National Association for Multicultural Education  
R H Ware, LLC  
Ross-Clayton Funeral Home, Inc.  
RxBenefits, Inc.  
Sallie Mae  
Sardis Baptist Church  
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