



2025-2028 Continuous Improvement Calendar

Assessment Activity	Year 1 Deadline	Year 2 Deadline	Year 3 Deadline	Responsible
Plan Development				
<p>The plan development phase consists of the identification of outcomes, measures, and plans to collect and prepare data to evaluate unit improvements and progress aligned with ASU FOCUS 2030 Strategic Plan. All Continuous Improvement Plans should include the following in Year 1:</p> <ol style="list-style-type: none"> 1. Enter unit mission statement in Watermark (new units only) 2. Identify outcomes 3. Align outcomes with Strategic Plan Anchors 4. Indicate two assessment measures for each outcome 5. Specify achievement targets for each measure to determine annual progress. <p>Units will have access to begin entering plans in Watermark on July 15 of each year.</p>	August 30, 2025	August 30, 2026	August 30, 2027	Continuous Improvement Liaisons
Data Collection Phase				
Collect data from fall and spring terms for each measure indicated in the continuous improvement plan.	End of Fall Term	End of Fall Term	End of Fall Term	Continuous Improvement Liaisons and supporting faculty/ staff
	End of Spring Term	End of Spring Term	End of Spring Term	

Assessment and Evaluation Phase				
<p>The assessment and evaluation phase of the process includes analyzing and evaluating findings to “close the loop” for each outcome. Written results should include results from fall and spring data collection (collect and analyze direct assessment measures identified from outcomes/SLOs). The following steps are included in this phase:</p> <ol style="list-style-type: none"> 1. Analyze results from data collected during fall and spring terms - (perform detailed analysis of data to determine if achievement is met based on the established criteria. 2. Determine areas for improvement. 	June 15, 2026	June 15, 2027	June 15, 2028	Continuous Improvement Liaisons
Review Period				
The completed continuous improvement plans will be evaluated and feedback provided to continuous improvement liaisons.	June 30, 2026	June 30, 2027	June 30, 2028	Meta Assessment Committee & Office of Institutional Effectiveness Assessment Specialists
Information Sharing and Reporting				
<p>The analysis from data collected should be shared with faculty/staff and administrators.</p> <p>Note: All improvement recommendations changes from the Action Plan should be incorporated into the next year’s continuous improvement plan.</p>	July 30, 2026	July 30 , 2026	July 30, 2028	Continuous Improvement Liaisons

